

**DEL MAR SCHOOLS EDUCATION FOUNDATION**  
**TUESDAY, October 13th, 2009 AT 7:00 P.M.**  
**DMSEF OFFICES – SYCAMORE RIDGE**

1. CALL TO ORDER
2. GUEST SPEAKER
  - a. Dena Whittington, Assistant Superintendent of Business Services
3. APPROVAL OF MEETING MINUTES
3. PRESIDENT’S REPORT
4. TREASURER’S REPORT
  - a. Overall DMSEF Donations
    1. Donations by school
    2. Participation rates by school
5. DISTRICT REPORT
6. PTA REPRESENTATIVE REPORT
7. ACTION ITEMS
  - a. Audit Update/Status
  - b. Foundation Board Forms
    1. Non-disclosure
    2. Conflict of Interest
  - c. DMSEF February 15<sup>th</sup> Fundraising Deadline
8. MARKETING/COMMUNICATIONS (Eileen Hoppen)
  - a. Marketing Update
9. FUNDRAISING/EVENTS (Brandon Belford)
  - a. Events Strategy Update
10. COMMUNITY & CORPORATE RELATIONS (Matt Zevin)
  - a. Strategy Update
10. COMMITTEE REPORTS

STRATEGIC/TACTICAL  
GOVERNANCE/PERSONNEL  
NOMINATIONS

11. NEXT MEETING

12. ADJOURN