

DEL MAR SCHOOLS EDUCATION FOUNDATION
TUESDAY, April 13th, 2010 at 7:00 P.M.
DMSEF OFFICES – SYCAMORE RIDGE

1. CALL TO ORDER
2. APPROVAL OF MEETING MINUTES
3. PRESIDENT’S REPORT
4. TREASURER’S REPORT
 - a. Overall DMSEF Donations
 1. Donations & Participation rates by school
5. DISTRICT REPORT
6. PTA Presidents’ Update
7. ACTION ITEMS
 - a. Marketing Company Presentation – Winkel McPhee
 - b. Candidacy vote (Ashley Falls, Sycamore Ridge, CDM)
 - c. District Donation vote for April 28th DMUSD Board Mtg.
 - d. 990 Tax Review and vote
8. MARKETING/COMMUNICATIONS (Eileen Hoppen)
 - a. got ESC? Campaign update
9. FUNDRAISING/EVENTS (Brandon Belford)
 - a. Fundraising and events update
10. COMMUNITY & CORPORATE RELATIONS
 - a. Corporate and Community donations update
11. COMMITTEE REPORTS
 - STRATEGIC/TACTICAL
 - GOVERNANCE/PERSONNEL
 - NOMINATIONS
12. NEXT MEETING
13. ADJOURN