

**DEL MAR SCHOOLS EDUCATION FOUNDATION**  
**TUESDAY, March 9th, 2009 AT 7:00 P.M.**  
**DMSEF OFFICES – SYCAMORE RIDGE**

1. CALL TO ORDER
2. APPROVAL OF MEETING MINUTES
3. PRESIDENT’S REPORT
4. TREASURER’S REPORT
  - a. Overall DMSEF Donations
    1. Donations & Participation rates by school
5. DISTRICT REPORT
6. PTA Presidents’ Update
7. ACTION ITEMS
  - a. 2011/2012 DMSEF Plans (recruit new members)
  - b. \$90k District Donation for March 10<sup>th</sup> DMUSD Board Mtg.
8. MARKETING/COMMUNICATIONS (Eileen Hoppen)
  - a. got ESC? Campaign update
9. FUNDRAISING/EVENTS (Brandon Belford)
  - a. Fundraising and events update
10. COMMUNITY & CORPORATE RELATIONS
  - a. Corporate and Community donations update
11. COMMITTEE REPORTS
  - STRATEGIC/TACTICAL
  - GOVERNANCE/PERSONNEL
  - NOMINATIONS
12. NEXT MEETING
13. ADJOURN