

DEL MAR SCHOOLS EDUCATION FOUNDATION
TUESDAY, February 9th, 2010 AT 7:00 P.M.
DMSEF OFFICES – SYCAMORE RIDGE

1. CALL TO ORDER
2. APPROVAL OF MEETING MINUTES
3. PRESIDENT’S REPORT
4. TREASURER’S REPORT
 - a. Overall DMSEF Donations
 1. Donations & Participation rates by school
5. DISTRICT REPORT
6. PTA REPRESENTATIVE REPORT
7. ACTION ITEMS
 - a. 2011/2012 DMSEF Plans (recruit new members)
 - b. Vote on District Donation Amount & Restrictions
 - c. Vote on Campaign II Request
8. MARKETING/COMMUNICATIONS (Eileen Hoppen)
 - a. 2011/2012 initial suggestions/plans
9. FUNDRAISING/EVENTS (Brandon Belford)
 - a. 2011/2012 initial suggestions/plans
10. COMMUNITY & CORPORATE RELATIONS
 - a. Corporate and Community donations update
 - b. 2011/2012 initial suggestions/plans
11. COMMITTEE REPORTS
 - STRATEGIC/TACTICAL
 - GOVERNANCE/PERSONNEL
 - NOMINATIONS
12. NEXT MEETING

13. ADJOURN