

**DEL MAR SCHOOLS EDUCATION FOUNDATION
TUESDAY, December 8th, 2009 AT 7:00 P.M.
DMSEF OFFICES – SYCAMORE RIDGE**

1. CALL TO ORDER
2. APPROVAL OF MEETING MINUTES
3. PRESIDENT’S REPORT
4. TREASURER’S REPORT
 - a. Overall DMSEF Donations
 1. Donations by school
 2. Participation rates by school
5. DISTRICT REPORT
6. PTA REPRESENTATIVE REPORT
7. ACTION ITEMS
 - a. 2011/2012 Fundraising Plans
8. MARKETING/COMMUNICATIONS (Eileen Hoppen)
 - a. Marketing Update
9. FUNDRAISING/EVENTS (Brandon Belford)
 - a. Phone-a-thon Results and Evaluation
 - b. Grade Level Plans/Schedule
10. COMMUNITY & CORPORATE RELATIONS (Matt Zevin)
 - a. Strategy Update
11. COMMITTEE REPORTS
 - STRATEGIC/TACTICAL
 - GOVERNANCE/PERSONNEL
 - NOMINATIONS
12. NEXT MEETING
13. ADJOURN