

DEL MAR SCHOOLS EDUCATION FOUNDATION
TUESDAY, November 10, 2009 AT 7:00 P.M.
DMSEF OFFICES – SYCAMORE RIDGE

1. CALL TO ORDER
2. APPROVAL OF MEETING MINUTES
3. GUEST SPEAKER – Julie Bronstein (Corporate Relations)
4. PRESIDENT’S REPORT
5. TREASURER’S REPORT
 - a. Overall DMSEF Donations
 1. Donations by school
 2. Participation rates by school
6. DISTRICT REPORT
7. PTA REPRESENTATIVE REPORT
8. ACTION ITEMS
 - a. Audit Update/Status
 - b. Officer Elections Proposal
9. MARKETING/COMMUNICATIONS (Eileen Hoppen)
 - a. Marketing Update
10. FUNDRAISING/EVENTS (Brandon Belford)
 - a. Phone-a-thon, November 16th
11. COMMUNITY & CORPORATE RELATIONS (Matt Zevin)
 - a. Strategy Update
12. COMMITTEE REPORTS
 - STRATEGIC/TACTICAL
 - GOVERNANCE/PERSONNEL
 - NOMINATIONS

13. NEXT MEETING
14. ADJOURN